



Teens and Toddlers UK



Social Investment Forum,
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Teens and Toddlers – the Programme

- We work with young people at risk of under achieving due to low self confidence, self esteem, low aspirations and living in a socially disadvantaged area/family, poor attendance, behaviour and/or attitude to learning.
- A group of 8-10 13/14 year olds spend half a day per week over 18 weeks - mentoring and group work sessions leading to a qualification in Personal and Social Education.



Outcomes Measured for SIBs

| Innovation Fund 2012 - 2015 | Outcomes | | | |
|---------------------------------|----------|-----|----------|-----|
| | Expected | | Achieved | |
| 1,304 secondary school students | | | | |
| Improved Attitude | 32% | 369 | 60% | 779 |
| Improved Attendance | 16% | 184 | 33% | 426 |
| Improved Behaviour | 32% | 369 | 59% | 763 |
| National Award | 75% | 864 | 74% | 966 |
| Level 1 and/or 2 at GCSE | 72% | 645 | 68% | 599 |

We also measure changes in;

Confidence, Self Esteem, Emotional Health and Well-Being and Aspirations – but not for SIB contract, for our own evaluation.



Social Impact Bonds

- 1st Social Impact Bond (Innovation Fund) 2012 -2015 reaching 1,304 young people.
- 2nd Social Impact Bond (Youth Engagement Fund) 2015-2018 with a proposed reach of 1,624. So far we have reached 1,359 young people.

Cost to commissioner per starter:

Innovation Fund - £2,511

Youth Engagement Fund - £1,770

Both SIB's focused on increasing the likelihood that young people were in Education, Training or Employment by the time they reached 18.



Changes made to our 2nd Social Impact Bond

More central role in the bidding process made things simpler due to direct relationships with investors

Transfer of intermediary functions to Teens and Toddlers to increase our capacity and reduce costs of total contract

Cheaper per head for commissioners



Opportunities

- 3 year period planning horizon in which we could rely on confirmed funding
- Able to recruit a highly skilled team as we able to offer a 3 year contract
- Built a data management capacity to support us in evidencing our outcomes and support sales beyond the life of the SIB
- Able to change programme delivery to focus on outcomes.
- Due to our success we were able to raise the profile of the charity



Challenges

- Need to be prepared to change processes to support contracted outcomes and data collection.
 - Additional effort collecting outcomes and data for contract compliance
 - Must continue to evaluate programme alongside delivering contracted outcomes. Commissioners are focussed on contract compliance not evaluation.
 - Potential conflict between genuine evaluation goals and evidencing outcomes
- Exit strategy – YEF is 40% of T&T volume. Need to replace SIB revenue and/or manage a ramp down in volumes.
- Managing multiple relationships – investors, commissioners, delivery partners, intermediaries. These are business skills not always found in voluntary sector organisations.
- Wear and tear on the team due to procedures associated with government contracts and higher burden of governance.



Challenges

The draw of large contracts is very strong – a delivery body must ensure that the changes a SIB will force it to make are consistent with:

1. Its own mission.
2. The needs of its beneficiaries (if it is a charity). Outcomes sought by commissioners may not always be the best for beneficiaries.
3. Its long term strategy for the services it wants to deliver.



Any
questions?



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